



## BA Agile



### The Brief

Recognising a significant change in the way consumers use their mobile devices, the client invested heavily in a mobile strategy. Following significant growth and in order to maintain continued sustainable growth, the client completed regular audits across its business to ensure it was managing risk effectively.

The client, a large online betting company that turns over \$2.7 billion annually, briefed Business Analysis (BAPL) to support the Audit Remediation project and to implement a clear process for managing future audits within the organisation and its parent.

### The Challenge

Having undergone a significant shift to deliver all projects using an Agile methodology, the client was managing competing priorities between following an Agile methodology and trying to achieve set outcomes.

With the absence of a clearly defined Scrum Master, the impacts of impediments were not being recognised immediately, which led to unnecessary backlog changes and changes in the agreed sprint outcomes. This prevented the remediation team from being across what had been completed, what was in progress and what was the next item to be worked on from the backlog.

A poor project reporting process failed to provide an efficient mechanism for communicating how the audit remediation project was progressing as it relied on virtual cards which did not allow for open communication.



### Our Approach

With over 10 years of in-depth experience providing Agile BA consulting services, BAPL are expert at working to improve organisational efficiencies and to ensure a suitable methodology is followed to effectively and fully achieve desired outcomes.

Using our knowledge of Agile delivery methodologies, coupled with a process-driven requirements approach, BAPL were able to quickly understand the online betting environment and to work with a wide variety of stakeholders to design processes to ensure the organisation continued to reduce and mitigate risks, improve efficiencies and reduce costs.

BAPL effectively implemented an Agile methodology in its entirety, gained consensus regarding ongoing commitments to the remediation of audit items and ensured the client delivered on remediation in the most efficient and effective manner possible.



### The Outcome

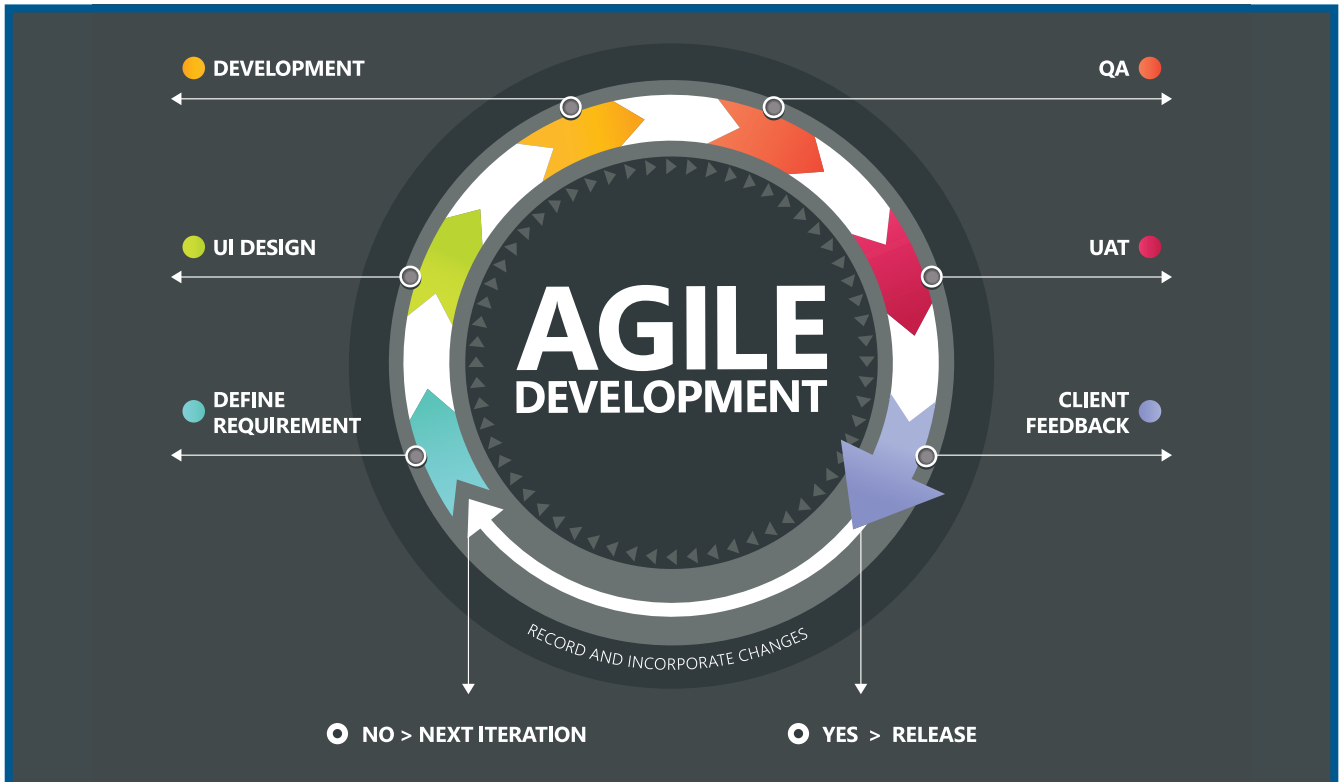
Some of the key successes:

- Defined roles with understood responsibilities
- Defined audit management processes across the organisation
- Improved audit reporting across the organisation
- Reduction in time taken to deliver audit remediation items
- Reduction in organisational risk
- Improved ability to sustainably grow the organisation





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### The Brief

Businesses need to evolve with improvements in technology to reach new efficiencies, and remain competitive.

The client, a large insurance organisation, briefed Business Analysis (BAPL) to assist them in the implementation of a new system that would underpin their financial support functions.

### The Challenge

The existing financial support systems had reached end of life and were to be replaced with a new solution, Microsoft Dynamics.

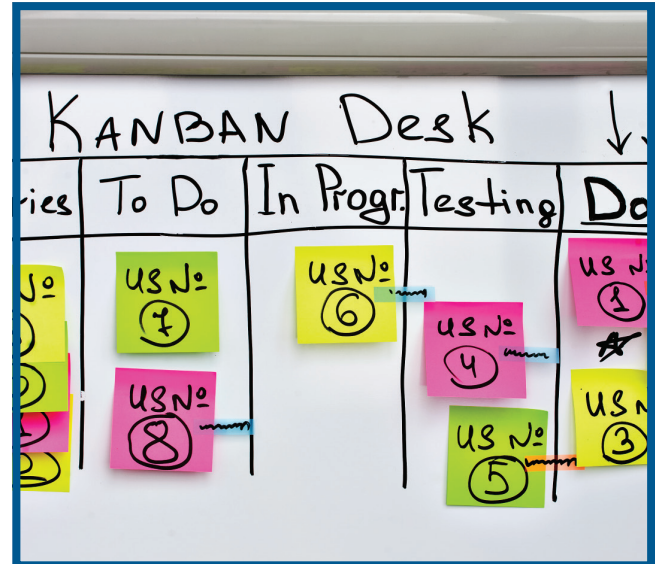
The organisation selected an Agile approach to delivery, but wanted to retain the function of business analysis to ensure quality requirements were elicited, and adequate process modelling was carried out to provide context, scope, and to assist in change management and training.



## Our Approach

With a depth of experience in Agile software delivery, amassed over the last 10 years, Business Analysis (BAPL) worked with the development team and subject matter experts to assist in eliciting the business need. Using BAPL's knowledge of Agile and process driven requirements, we were able to seamlessly integrate with the established project team and provide value from the outset.

BAPL played a key role in breaking down Epics into manageable sized User Stories, without impacting the established velocity of the development team. Additionally, by extending the focus to business process, working with the subject matter experts and aligning the User Stories to these processes, the development team were given greater context around the purpose of the functionality being developed.



## The Outcome

Some of the key successes:

- Improved scope management and traceability of User Stories to key business processes and business outcomes
- Greater context to User Stories, providing greater clarity of requirements and better quality functionality
- Improved change management and training
- Greater alignment between the business and software

